September/October 2010

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Straight Talk is published 6 times per year by the Northeast Library System.
Libraries in northeast Nebraska may receive 4 free copies of the newsletter. Additional copies are available for \$1 each.

To subscribe to additional copies or update names or addresses, please contact Jessica Chamberlain or Shelia Cermak at the Northeast Library System Office.

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Jessica Chamberlain, editor

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#### The Future of the Book

You can't go too far in "LibraryLand" these days without hearing about e-books, e-readers, and what's happening in the world of digital information. When talking about the future of books we are also talking about the future of libraries, because libraries and books are inextricably linked. Digital information, in the form of databases and websites, has been an important part of libraries in Nebraska for at least 15 years. The internet is wide-spread and heavily used. A recent UNL study stated that 81% of Nebraska households had internet access. This evolution has been ongoing for our libraries, but it is a challenge that has been faced and met with great success. Though some prophesied that the rise of the internet meant the death of libraries, quite the opposite occurred. More people are using libraries than ever before.

Now, the challenge we face is one that is centering on books. People—and especially librarians, are sentimental about printed books. We like the feel of the book in our hands. We love the smell of the paper and the sound the pages make when we flip through the book to our favorite passage. But the future of the physical book is uncertain. It is estimated that by 2012, 20% of all books sold will be ebooks. This undoubtedly brings up questions about the role libraries will play in delivering books to their students and patrons in the future.

I hope that you have thought about how your library will evolve with the evolution of the book. There are several opportunities to learn more about ebooks and ereaders coming up this month, including a day-long virtual summit hosted at Northeast Community College and a workshop at the NELS Annual Conference. Whether you are just beginning to learn about ebooks or you are already downloading ebooks to your iPhone, I invite you to join us. Librarians have an important role to play in the future of the book and I hope you'll be part of the discussion.  $\Diamond$ 

## Northeast News

# The O'Neill Friends of the Library are sponsoring a program by Pippa White on September 28.

Pippa White is a solo performer who has been traveling the country and performing for over 15 years. She has been a teaching artist with the Nebraska Arts Council since 1990 and hosted a daily



morning show on ABC in San Francisco. She will be performing "Saints, Soldiers and Spies: Women and War" about the various roles women have played in times of war. The program will take place at the O'Neill Gym. Admission is free and everyone is welcome!



The Regional Library Systems are hosting a snowman item raffle!

Tickets are \$3 each or 2 for \$5. You may contact the NELS Office to purchase tickets now or you can get them during the NLA/ NEMA annual conference in Grand Island. The winner will be picked at noon on Friday. You need not be present to win!



Kids "Made a Splash" at the Rising City Community Library this summer!



LIBRARYJOURNAL School Library Journal

ebooks: Libraries at the Tipping Point will bring together public libraries, academic libraries, and school libraries (K-12) in a daylong virtual conference environment. The day will include keynote presentations and panel discussions on the evolving concept of the book in a digital world and will keep participants future-focused and actively engaged in visioning and assuring an exciting role for libraries. For complete event information, please visit <a href="https://www.ebook-summit.com">www.ebook-summit.com</a>.

If you'd like to participate in this Virtual Summit with a group of interested local librarians, you can join us at the Lifelong Learning Center at Northeast Community College in Norfolk on September 29 from 9:00—5:00. This event is generously sponsored by Northeast Community College and is offered at no cost to participants. Please contact the NELS Office to register or register on our website at http://libraries.ne.gov/nels/calendar.

# **Upcoming Events**

A Calendar of Upcoming Events and links to details and registration forms can be found on our website at: http://libraries.ne.gov/nels/calendar

September 14 and 15—Bridging the Gender Gap: Enticing Boys to Books—Aurora and Paxton Hear children's services expert and library consultant Carole Fiore at one of these great

workshops about encouraging boys to read.

Time: 9:00-4:00

Contact: Sherry Houston, RVLS Director, 800-569-4961/402-462-1975

September 23—NELS Annual Conference—Northeast Community College, Norfolk

Join us at our Annual Conference and for a refreshing and informative day.

Time: 9:00-4:00

Contact: Jessica Chamberlain, NELS Director, 800-578-1014/402-564-1586

September 29—ebooks: Libraries @ the Tipping Point—Northeast Community College, Norfolk

Participate in this Virtual Summit about the evolving concept of the book with a group of

local librarians. See www.ebook-summit.com for complete event information.

Time: 9:00-5:00

Contact: Jessica Chamberlain, NELS Director, 800-578-1014/402-564-1586

Registration: Contact the NELS Office or register online at http://libraries.ne.gov/nels/calendar

October 13—NLA/NEMA Pre-Conference Event—Midtown Holiday Inn, Grand Island

Warren Graham will present "Black Belt Librarians: Every Librarian's Real World Guide to a

Safer Workplace." Time: 9:00-4:00

Contact: Jessica Chamberlain, NELS Director, 800-578-1014/402-564-1586

**Registration:** http://www.nebraskalibraries.org/conference/2010

October 14 and 15—NLA/NEMA Conference—Grand Island

Two days of engaging conference sessions. Don't miss this chance to network with and learn

from your colleagues.

Contact: Michael Straatmann, NLA Executive Director, 402-216-0727 Registration: http://www.nebraskalibraries.org/conference/2010

November 5, 12 and 19 – Basic Skills: Public Library Administration – Madison Public Library

Time: 10:00-3:00

Contact: Jessica Chamberlain, NELS Director, 800-578-1014/402-564-1586

**Registration:** http://www.nlc.state.ne.us/training

November 17—NELS Board Meeting—Location TBD

**Time:** 10:00 a.m.

Contact: Jessica Chamberlain, NELS Director, 800-578-1014/402-564-1586

## Reader's Corner



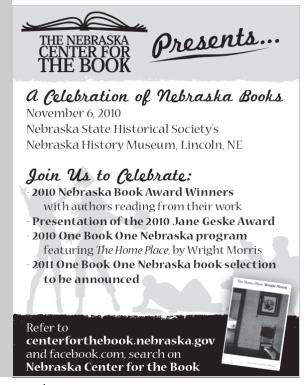
Beginning in July, the Nebraska OverDrive Libraries started adding e-books to their collection. As of the end of August, there were a total of 214 e-books titles are available on the site. The decision to add e-books was made by the participating libraries, and the response from patrons has already been very positive. As of the end of August, there had been 448 circulations of e-books. These e-books can be downloaded and read on PCs, the Sony Reader, the Barnes and Noble Nook and the Kobo eReader. The e-books are not currently compatible with the Amazon Kindle or the iPad, though an app for the iPad is in the works.

The addition of e-books will not mean the end of the downloadable audio books. New audio book titles are added every month and they continue to be popular with patrons. As of the middle of August the audio book collection included 2,741 titles and had 6,887 circulations in the last 12 months. OverDrive offers a wide variety titles for adults, young adults and children, including Spanish-language titles. There are currently 47 participating libraries, with 5 more joining the consortium in October.

For more information or to see a list of participating libraries visit

http://nebraska.lib.overdrive.com

For information on pricing or how to sign up to participate visit <a href="http://www.nlc.state.ne.us.netserv/pricing/overdrive.html">http://www.nlc.state.ne.us.netserv/pricing/overdrive.html</a>





#### Banned Books Week is September 25—October 2, 2010

Have fun celebrating your freedom to read during Banned Books Week. If you'd like to plan an event in your library, there are lots of great resources, available for free, at <a href="http://www.ala.org/bbooks">http://www.ala.org/bbooks</a>. Check out the Ideas and Resources page and don't forget to check out the Free Downloads!

The yearly list of Challenged or Banned books can be found here too. I "challenge" all of you to check it out and read a "challenged" (or banned) book!

## Kids and Teens



Getting boys to read can often be a challenge.

Here are two weapons for your

"Boys and Reading" arsenal that

I'm sure you will find helpful.

 The "Guys Read" website by Jon Scieska is chock-full of books that guys love to read arranged in ways that make sense to guys. You can check out book recommendations in categories called "People Being Turned into Animals," "Outer Space, but without Aliens," "At Least One Explosion" and several other chuckle-inducing lists.

www.guysread.com

 "Bridging the Gender Gap: Enticing Boys to Books" is a day-long workshop being sponsored by the Northeast, Meridian, Panhandle and Republican Valley Library Systems. You will learn about boys' developmental progression and how to select materials that will be attractive to them. The registration form is included in this newsletter!

#### YALSA offers readalikes for "Mockingjay"

By Stephanie Kuenn

from American Libraries Magazine

You can find similar titles to "Mockingjay" in the 2011 nominations for YALSA's Popular Paperbacks for Young Adults (PPYA) booklist, particularly the "What If..." themed list, which highlights titles featuring alternative history and worlds, steampunk, apocalyptic fiction and cyberpunk, among other settings. The "What If" nominations list includes the following titles:



- Arakawa, Hiromu. Fullmetal Alchemist, Vol 1.
- Barry, Max. Jennifer Government.
- Bodeen, S.A. The Compound
- Caletti, Deb. Fortunes of Indigo Skye
- Christopher, John. *The White Mountains*
- Dashner, James. The Maze Runner.
- DuPrau, Jeanne. The Diamond of Darkhold.
- Fukui, Isamu. *Truancy.*
- Gibson, William. Neuromancer.
- Kostick Conor. *Epic*.
- Malley, Gemma. The Declaration.
- Mieville, China. *Un Lun Dun*.
- Ness, Patrick. The Knife of Never Letting Go: Chaos Walking.
- Pfeffer, Susan Beath. The Dead and the Gone.
- Rosoff, Meg. How I Live Now.

To see the complete list, along with other themed book lists, visit:

http://www.ala.org/yalsa/booklists/poppaper

The Center for the Book in the Library of Congress in partnership with Target presents

# LETTERS ABOUT LITERATURE ©

Letters About Literature is a national reading and writing promotion program.

This program encourages kids to write to an author who has touched their life in a personal way.

Sponsored in cooperation with the Nebraska Center for the Book, the Nebraska Library Commission, and Houchen Bindery Ltd. For more details about this program visit <a href="www.lettersaboutliterature.org">www.lettersaboutliterature.org</a>

# Nebraska Library Interns

Earlier this year, 12 Nebraska libraries received grant funds to have interns work in their libraries. Although this year the grants were through the "Cultivating Nebraska Librarians 2.0: Building 21st Century Skills" program, other programs have connected libraries with interns over the past several years as well. These internships are valuable not only to the library and the intern, but are valuable to the librarianship profession as interns have their assumptions about library work challenged. The article below details some of the changes in perception that occur as interns get real-life experience in libraries.

#### **How Do Interns Perceive Librarians and Librarianship?**

by Kathryn H. Brockmeier, Nebraska Library Commission Research Analyst

After participating in paid jobs through public libraries throughout Nebraska, interns are more likely to consider librarianship as a viable career and more likely to perceive librarians as interesting, cool, and young. Evaluations were completed from 2006 to 2010 by 75 interns in three programs: Prime Time Family Reading Time (a humanities-based program of reading, discussion, and storytelling at public libraries throughout Nebraska, through the Nebraska Humanities Council and the Nebraska Library Commission), Now Hiring at your library (through a grant from the Institute of Museum and Library Services to the Nebraska Library Commission), and Cultivating Nebraska Librarians 2.0: Building 21st Century Skills (sponsored by the Nebraska Library Association and the Nebraska Library Commission).

Observing librarians in action was an eye-opener for these young workers. For 67 interns (89.3%), their ideas about the work of librarians "changed a little bit" or "changed a lot" after their internships. Before their internships, most students thought that the majority of a librarian's day was spent checking books in and out and shelving. After their internships, many interns reported their surprise that there was more to being a librarian than performing these basic duties, including conducting programming, planning activities, working on the computer, and providing customer service.

For 63 students (84.0%), their ideas about librarians "changed a little bit" or "changed a lot" after their internships. The shift in their perceptions of librarians, for the most part, was positive.

Do interns perceive librarians as hip? When asked whether, before their internships, they thought librarians were "interesting," 72.0% of the interns agreed to some degree. A dramatic change occurred during the time spent with librarians: after their internships, 94.6% were in agreement. And, for 50 of them (66.6%), there was a positive increase over time in their perception of the "interesting" factor of librarians.

When asked whether, before their internships, they thought librarians were "cool," 52.0% of the students agreed. Again, there was a dramatic change over time: after their internships, 86.6% were in agreement. For 46 of them (61.3%), there was a positive increase over time in their perception of the "cool" factor of librarians.

When asked whether, before their internships, they thought librarians were "young," 65.3% agreed to some degree. However, by the end, only 49.3% of the interns were in agreement. But, for 38 of the interns (50.6%), there was a positive increase over time in their perception of the "young" factor of librarians.

What kind of effect did these experiences have on the interns? Before the internship, 53.3% of students wanted to work in a library. After the internship, 89.3% reported that they would consider working in a library in the future. Before their internship, 41.3% showed an interest in becoming a librarian. After the internship, 69.3% showed an interest in becoming a librarian. These internships may well have served as an effective recruiting tool, all the while changing young people's perspectives of library work and librarians.  $\Diamond$ 

## Grants and Freebies

#### **Scholastic Library Publishing National Library Week Grant**

Deadline: October 1, 2010

\$3,000 will be awarded to the library with the best public awareness campaign incorporating

the 2011 National Library Week theme "Create your own story @ your library." **Website:** http://www.ala.org/ala/aboutala/offices/pio/natlibraryweek/nlwgrant.cfm

#### **National Center for Family Literacy Library Grants**

Deadline: November 12, 2010

NCFL and Better World Books will reward and enhance existing family programming and expand literacy-building practices of families in library settings. The three \$10,000 grants awarded each year will connect more families to their local libraries and expand their literacy efforts in new and innovative ways. One winner will be chosen from each of the three following categories: local Friends of the Library programs, public/academic libraries and urban libraries. The winners also will receive scholarships to NCFL's 2011 National Conference on Family Literacy which will take place April 3-5, 2011 in Louisville, KY.

Website: http://www.famlit.org/BWB-library-award

#### Free Library Subscriptions to Care Advantage Magazine

The Alzheimer's Foundation of America is offering free library subscriptions to "Care Advantage", a quarterly publication for caregivers and individuals affected by Alzheimer's disease and related illnesses. Every library in your system can each receive one free issue per quarter, with no end date to their subscription. Call 866-AFA-8484, Ext. 111 or email mausten@alzfdn.org to subscribe or to request a sample copy of the magazine.

#### **Free Bookplates**

Free for any non-commercial purpose, the bookplates on this website can be printed onto any paper or label of your choosing. The bookplates include designs by Quentin Blake, Shirley Hughes and Debi Gliori among many others and come in three sizes.

Website: http://www.myhomelibrary.org

#### Nebraska Receives Prestigious \$721,033 IMLS Grant

Nebraska Library Commission Director Rod Wagner commented, "The Nebraska Library Commission is pleased to receive a 2010 Laura Bush 21st Century Librarian Program Grant. The Commission's Cultivating Rural Librarians' 21st Century Skills program will support the education of Nebraska students engaged in pre-professional and professional programs. The focus on 21st century skills is essential to meeting the library service needs of Nebraska's diverse and changing population. We have high expectations that our program will equip hundreds of students with essential skills leading to higher quality library services across Nebraska."

The Nebraska grant begins November 2010 and is supported by the following partners: Central Community College, Nebraska Educational Media Association, Nebraska Library Association, Nebraska's Regional Library Systems, RSL Research Group, University of Missouri and University of Nebraska at Omaha.

As more information becomes available about this grant, it will be posted on the website http://nowhiring.nlc.state.ne.us.

Meridian, Northeast, Panhandle and Republican Valley Library Systems Present:

# Bridging the Gender Gap: Enticing Boys to Books Presenter: Carole Fiore September 14th or 15th, 2010



Carole D. Fiore holds a BS in Early Childhood and Elementary Education from Temple University and an MS in Library Science from Drexel University. Carole was a public library consultant with the State Library and Archives of Florida where she directed the award winning Florida Library Youth Program (FLYP). She also served as the Library Services and Technology Act Grant Coordinator and liaison consultant to libraries and library systems in rural, suburban, and urban areas.

Carole will teach you how to:

- Increase your knowledge and skill level in connecting boys and books.
- How to evaluate and purchase materials attractive to boys.
- Types of activities that will attract boys to libraries and reading
- Understand boy's developmental progression.

This program is sponsored in part by the Nebraska Library Commission and funded in part with state funds allocated through the Nebraska Legislature September 14th
Aurora Public Library
1603 "L" Street
Aurora NF

September 15th
Ole's Big Game
Steakhouse &
Lounge
123 North Oak
Paxton NE

\$20 per person (includes lunch)

Bridging the	: Gender Gap	o: Er	nticing	Boys	to Books		
Registration							
Circle one:	Aurora	or	F	axto	on		
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	Hastings, NE 68901-4684						
	800-569-496	1 c	or 402-4	62-197	75		
	E-mail: rvlsas	sst@i	inebrasl	ka.com	1		

# Northeast Library System Annual Conference

September 23, 2010

Lifelong Learning Center, Northeast Community College, Norfolk

NAME	TOWN			
LIBRARY	PHONE			
9:00—9:30	Registration			
9:30—10:30	Balancing Life and Libraries in Support of Excellen	ce@ \$5		
	with Dr. Rebecca Pasco, UNO			
	Or			
9:30—10:30	Social Media in Libraries with Michael Sauers	@\$5		
10:30—10:45	Break			
10:45—11:45	E-Readers 101	@\$5		
	with Michael Sauers and Jessica Chamberlain			
	Or			
10:45—11:45	Reaching Out to your Spanish-Speaking Patrons	@\$5		
	with Karla Shafer, director of Hooper Public Library			
11:45—12:00	Break			
12:00—1:15	Annual Meeting Luncheon	@ FREE		
1:15—1:30	Break			
1:30—2:30	Recipe for Library Success with Dan Kuester	@\$5		
2:30—2:45	Break			
2:45—3:45	Talk Tables	@\$5		
	Please circle one: public—school—academic/special			

#### Northeast Library System

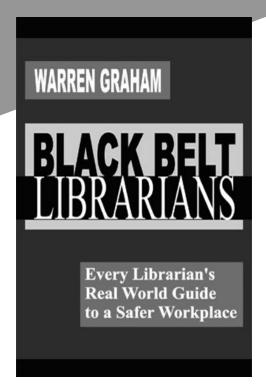
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Please mail completed form along with check made out to "Northeast Library System" by **September 16.** 



#### Warren Graham will discuss:

- Handling difficult customers for public service staff and managers
- Complete security staff training
- Analysis of existing procedures and recommendations for improvement
- Customized training for specific needs
- Self-defense tactics for front line staff

#### NLA/NEMA Conference Pre Conference Workshop

October 13, 2010 9 a.m. to 4 p.m.

Holiday Inn Midtown 2503 S. Locust Street Grand Island, NE 68803

Cost is \$20 (includes lunch)
6 Continuing Education Credits



Register at the NLA/NEMA Conference Website: http://www.nebraskalibraries.org/conference/2010

This program is sponsored by the Nebraska Regional Library Systems. It is made possible by the Nebraska Library Commission and funded in part with state funds allocated through the Nebraska Legislature.

#### Northeast Library System Board Meeting Minutes July 21, 2010

The Northeast Board met at O'Neill Public Library on July 21, 2010 and was hosted by director, Becky Cemper. The meeting was called to order by President, Kate Ostenrude. Board members present were Elaine Tobias, Tami Anderson, Judy Hagan, Chris Chilcoat, Sharon Jones, Michele Hastreiter, Dee Johnson, Joyce Sullivan, Kate Ostenrude, and Sally Stahlecker. Jolene Klein, Lynn Manhart, and Kathy Ageton were not in attendance. Alternate Marilyn Quance for Kathy Ageton was approved (MS: Stahlecker/Johnson). System Administrator, Jessica Chamberlain, Administrative Assistant, Shelia Cermak, and Laura Johnson, Nebraska Library Commission, were present. There were no additions to the agenda and a motion to approve the minutes from the May 2010 meeting was made and approved (MS: Johnson, Hagan).

No NELS correspondence and communications was shared with the board.

Shelia Cermak gave the financial report; balance as of 7/14/10 is 52,993.35. The next certificate of deposit is due on July 27, 2010. The budget committee will make a decision on the percentage and bank based on the best CD rate and a timeslot that balances due dates on all certificates of deposit held by NELS. Financial report approved by roll call vote (MS: Chilcoat/Sullivan).

REPORTS: Commissioner- no report; State Advisory Council- no report

Nebraska Library Commission: Laura Johnson gave a report to the system board. She spoke on available scholar-ship grants; Public library accreditation guidelines; free webinars; One Book One Nebraska; Books for Babies grant; NCompass Live; BTOP Grant; USDA funding opportunities for rural libraries with populations of 20,000 or less; 2010 Database Roadshow; and Get out and REACH! Outreach Projects and Health Information. For additional information on any of these topics, please visit the Nebraska Library Commission website at <a href="http://www.nlc.state.ne.us">http://www.nlc.state.ne.us</a>

*System Administrator*: Jess Chamberlain reported on activities she has completed in the past two months. In addition, she has spent time traveling to library based events, meetings, and work sessions all over the Northeast Library System area. For more complete information, check out the updated website at <a href="http://libraries.ne.gov/nels">http://libraries.ne.gov/nels</a>.

#### COMMITTEE REPORTS: Personnel – no report

Budget – The committee met on July 6, 2010 at the NLS office to discuss and work on the 2010-2011 budget. Increases to travel were made to accommodate visits to system libraries and travel to professional association meeting. Decreases were made in printing/postage of newsletter, office expenses, and journal subscriptions. The new budget was shared with board members, discussed, and a motion to approve the 2010-2011 budget with the exception of giving Shelia Cermak a 1% raise. (MS: Hastreiter/ Quance, with roll call vote approval) Continuing Education – no report; Strategic Planning – no report; Technology – no report Grants – no report; Refer to the NLC website to view the list of 147 library buildings across Nebraska that were identified/invited to participate in the Library Broadband Builds Nebraska Communities Grant.

Nominating: Nominees for board members for the coming year include Melissa Baumert/Clarkson for under 1000 population; Beth Foulks/Ponca for school library; and Dawnn Tucker/Pierce for over 1000 population.

The Board members of the Northeast Library System would like to decrease the number of free copies of the newsletter being sent to system libraries. Cost savings on printing and postage, as well as electronic access are main reasons for the request.

The next board meeting is the annual meeting and is scheduled at the Lifelong Learning Center in Norfolk, NE on September 23, 2010. Pat-on-the-Back Awards go to Charlene Rasmussen, Linda Anderson and Kelly Witt, all from Wayne Public Library and all nominated by Lauran Lofgren.

A motion was made to accept the claims of the day (MS: Hastreiter/Quance; approved by roll call vote). Respectfully submitted, Dee Johnson

#### \*NEW\* Books in Print 2.0 and Non-Fiction Connection

#### **Books in Print 2.0**

Bowker, the producer of Books in Print (BIP), has released a new interface for the BIP database called Books in Print 2.0. This new interface will replace both the Patron BIP and Professional BIP interfaces. The new interface includes a number of great features including:

- A single search box that searches across numerous fields including titles, authors, subjects and ISBN. An advanced search screen is also available to perform more precise searches.
- Search results that are FRBRized. This means that in your initial search result list, multiple editions of a title (e.g., hardcover, softcover, large print, compact disc) will be represented by a single record, as opposed to a separate record for each edition. That single record will indicate that there are multiple editions of the title available. Clicking on the title will reveal information about each of the editions.
- Over 50 faceted refine options available to easily narrow your search results.

#### **Non-Fiction Connection**

In addition to the new BIP interface Nebraskans now have access to Non-Fiction Connection. With the renewal of BIP in July, Bowker included this database free for one year. Non-Fiction Connection is a readers' advisory tool promoting non-fiction titles that contain characters, storylines and drama that read much like a traditional novel. The interface is very similar to the Fiction Connection database that we have had access to for years.

Access both Books in Print 2.0 and Non-Fiction Connection at: http://nebraskaccess.ne.gov/resources.asp